



### Choose the plan that works best for you!

In-story (600x300) + 4 Facebook posts per month

\$400 per month

Leaderboard (720x90) + 3 Facebook posts per month

-\$350 per month

Right column (300x250) (Middle of the page) + 2 Facebook posts per month

\$250 per month

Ads at or near bottom of the page (sizes vary) + 1 Facebook post per month

-\$150 per month

Short-term ad placement pricing will be determined on an as-needed basis.

A successful ad campaign is more than just putting up a graphic. It takes planning and messaging to successfully get customers in your door!

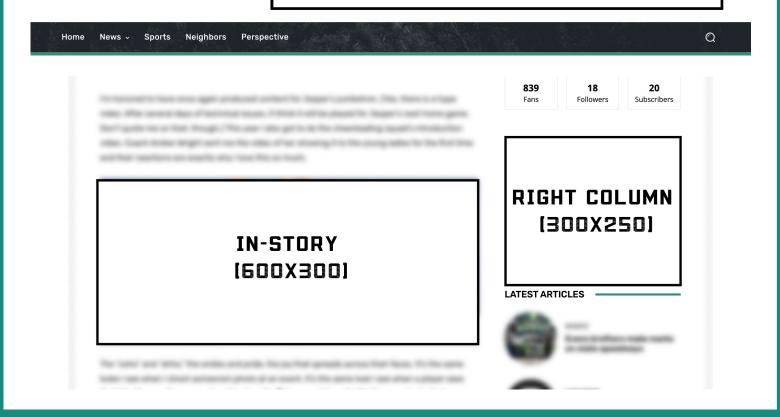


Only The Community Journal can customize an adplacement to fit any need.





#### LEADERBOARD [720X90]



## The possibilities are endless on Community-Journal.com!

"We are growing everyday!

The Community Journal is quickly moving small town journalism into the digital age. We have seen amazing growth in our early days through our digital-only platform. Readers enjoy being able to view our stories for free instead of having to jump through hoops or a paywall to actually see content. Be a part of our growth and connect with our daily expanding audience by advertising now."

- James Phillips, Co-Owner



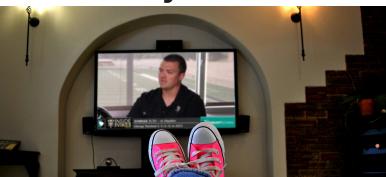


### More than just a website!

The Community Journal is led by the two minds responsible for changing what coverage in a small community looks like!

- The creative forces behind over 20 Alabama Press Association awards for digital content
- •The producer of PrepZone, A Walker County Christmas, Left on Red, Walker Voices, The Coach Era Wrestling & Movement Championship Wrestling

Bailey Show, Winds of Change, New



Pricing varies based on production and available ad spots.



The Best Is Yet To Come

"We did it once. We will do it again!

Connecting with a modern audience is about finding new and innovative ways to reach them. Through the creative use of multimedia, The Community Journal offers ways to connect with audiences that no other news source does. Advertising on these growing platforms is the way of the

- Jeffery Winborne, Co-Owner



Sign up today to get your business in front of thousands of potential customers across Walker County.

# Email us at newsroom@community-journal.com for more information

